



www.wimmarket.com

User Manual

WIMM - database, screenings and professional network for the
World Content Market

worldcontentmarket

www.worldcontentmarket.com

How to log in the Market Database

The screenshot shows the homepage of the World Internet Media Market (WIMM). At the top, there is a navigation bar with icons for HOME, DATABASE, SCREENINGS, NETWORK, and CO-PRODUCTION. Below this is a large 'WIMM' logo and the tagline 'The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year. Do great business during your coffee break!'. A 'TODAY:' section lists statistics: Companies: 285, Professionals: 597, and Countries: 53. A 'WHAT IS WIMM?' section describes the platform's features. At the bottom, there are 'LOGIN' and 'REGISTRATION' buttons. A green callout box with a white border points to these buttons, containing the text: 'The Market Database is located at: www.wimmarket.com'.

The screenshot shows the login page of the WIMM website. The header is identical to the homepage. Below the header, the text reads 'WIMM – database, screenings and professional network for the World Content Market'. There are two input fields: 'Login:' and 'Password:'. Below the fields are 'OK!' and 'CANCEL' buttons. A link for 'Forgot password?' is located below the buttons. A green callout box with a white border points to the login fields, containing the text: 'To log in to the Market Database, enter the login and password that you received during your registration.'.

How to recover your forgotten/lost login and password

World Internet Media Market
WIMM
The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
Do great business during your coffee break!

WIMM – database, screenings and professional network for the World Content Market

Login:
Password:

[Forgot password?](#)

World Content Market

World Internet Media Market 2011 © Planet Sarbeam Limited, Capitan Media. All rights reserved

If you forgot/lost your login or password, click "Forgot password".

World Internet Media Market
WIMM
The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
Do great business during your coffee break!

PASSWORD RECOVERY

Enter Your Email

World Content Market

World Internet Media Market 2011 © Planet Sarbeam Limited, Capitan Media. All rights reserved

Enter the e-mail address from your registration contract.

World Internet Media Market
WIMM
The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
Do great business during your coffee break!

PASSWORD RECOVERY

Click on yourself to send an email with your login and password

[Maksym Dubovenko](#)

World Content Market

World Internet Media Market 2011 © Planet Sarbeam Limited, Capitan Media. All rights reserved

Click on your name. You will receive an email with your login and password. If you need our help, write to: info@wimmarket.com

How to update your Company Profile

Welcome, [Mr. Maksym Dubovozkiy](#) Company Profile: [CAPTAIN-MEDIA, MASKI CREATIVE AND PRODUCTION COMPANY](#)

World Internet Media Market
WIMM
The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
Do great business during your coffee break!

WIMM HOME | online DATABASE | online SCREENINGS | professional NETWORK | production & CO-PRODUCTION

TODAY:
Companies: 268
Professionals: 557
Countries: 52

WHAT IS WIMM?
A constantly updated comprehensive international database of professional producers and professionals. Sellers can establish direct contact with buyers. Buyers can find their needs.
Online screenings of multi genre product library available 365 days a year. Sellers can showcase their products. Buyers can access products, do viewings sessions and contact sellers.
Participants can update their personal business profiles, stay connected with their friends and partners, and discuss their projects and ideas in a friendly on-line environment.
Participants can offer production facilities and projects available for coproduction.

WORLD CONTENT MARKET
Face-to-Face TV & Film Event
20-22 February 2012, Prague.
Access for search and setting up meetings
20 January 2012

World Content Market | WIMM

World Internet Media Market 2011 © Planet Sarban Limited, Capitan Media. All rights reserved.

Callout bubble: To update your company's profile, click "Company Profile".

Welcome, [Mr. Maksym Dubovozkiy](#) Company Profile: [CAPTAIN-MEDIA, MASKI CREATIVE AND PRODUCTION COMPANY](#)

World Internet Media Market
WIMM
The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
Do great business during your coffee break!

WIMM HOME | online DATABASE | online SCREENINGS | professional NETWORK | production & CO-PRODUCTION

PROFILE | PRODUCTS | NEWS | HISTORY | GALLERY

Company name: MASKI CREATIVE AND PRODUCTION COMPANY

About: MASKI is an independent production studio which was established in 1993 and has been successfully working with different studios and production companies from all over the world. We are specialized in creating high quality animation, educational programs for kids and silent comedy sketches.

Country: Ukraine
City: Odessa
Address: 85 Bazovaya St., app.30
PostCode: 65002
Phone: 380-48-722255
Fax: 380-48-722255
Email: main@maski.odessa.ua
Website: maski.ua
Activities: Distribution/Rights Holder, Production Services/Studios, Personal Social Network
Interests: Sales, Acquisitions

World Content Market Participation: 20-22 February 2012, Prague
Market Registration: Exhibitor

Callout bubble 1: To add/change your company's logo, click "Edit".

Callout bubble 2: To update information about your company, click "Edit".

How to update information about participants

Welcome, Mr. Maksim Dubronka! Company Profile: CAPTAN-MEDIA, MASKI CREATIVE AND PRODUCTION COMPANY

World Internet Media Market
WIMM
 The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
 Do great business during your coffee break!

HOME DATABASE SCREENINGS NETWORK CO-PRODUCTION

PROFILE PRODUCTS NEWS HISTORY GALLERY

Company name: MASKI CREATIVE AND PRODUCTION COMPANY

About: MASKI is an independent production studio which was established in 1993 and has been successfully working with different studios and production companies from all over the world. We are specialized in creating high quality animation, educational programs for kids and silent comedy sketches.

MY OFFICE

To update information about participants, click "My Office".

Welcome, Mr. Maksim Dubronka! Company Profile: CAPTAN-MEDIA, MASKI CREATIVE AND PRODUCTION COMPANY

World Internet Media Market
WIMM
 The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
 Do great business during your coffee break!

HOME DATABASE SCREENINGS NETWORK CO-PRODUCTION

BACK TO PUBLIC VIEW MY OFFICE MESSAGING BOOKMARKS PARTICIPANTS PRODUCTS

participants

User Name	Position	User Rights	Link Created	Status	Controls
Mr. Valeri Oboed	Internet Business Analyst	1, 2, 3, 4, 5, 6	26 November 2011 at 23:36	writer	edit
Mr. Arkady Masenko	Alternate director	1, 2, 3, 4, 5, 6	26 November 2011 at 23:36	writer	edit
Mr. Maksim Dubronka	IT-Manager	1, 2, 3, 4, 5, 6	26 November 2011 at 23:36	writer	edit
Mr. Maxim Kovalchik	CEO	1, 2, 3, 4, 5, 6	26 November 2011 at 23:36	writer	edit
Mr. Sergey Zavr	General Producer	1, 2, 3, 4, 5, 6	26 November 2011 at 23:34	writer	edit

1 - Company Data Updates (news, data, history, galleries, etc.), 2 - Company Services Controls, 3 - Messaging Controls, 4 - Screenings Controls (User can control company screenings), 5 - Manage Administrators (User can control company account administrators), 6 - Production & Co-production Controls

Click "Participants".

Click "Edit".

How to update information about participants (continued)

The screenshot shows the 'MY OFFICE' section of a participant's profile. A table lists various parameters and their values, with 'Available controls' for each. A callout bubble points to the 'Position' field, which is currently 'Alternate director'. Another callout bubble points to the 'Business Objectives' section, which includes 'Genres' and 'Regions'. A third callout bubble points to an 'Add' button in the 'Business Objectives' section.

Parameter	Value	Available controls
Participant	Mr. Alksey Masenko	
Position	Alternate director (public view)	edit
Link status	online	update
Linked	21	
Company Data Updates (news, data, history, galleries, etc.)	yes	change
Company Services Controls	yes	change
Messaging Controls	yes	change
Screenings Controls (User can control company screenings)	yes	change
Manage Administrators (User can control company account administrators)	yes	change
Production & Co-production Controls	yes	change

Business Objectives

Genres: Light Entertainment, Children Program, Animation, TV, TV-14, Cable, Mobile, Internet, VOD, etc. Regions: Western Europe, Eastern Europe, North America, Latin America, Middle East, Asia Pacific.

World Internet Media Market 2011 © Plonit Publishers Limited. Copyright

In the "Business Objectives", click "Edit" to update following information: Genres, Rights and Regions.

You can update "Position" for participants. If you choose "Private", this information will not be visible to other participants.

Click "Add" to add additional information about the participant.

The screenshot shows the 'ADDING INTERESTS' dialog box overlaid on the participant profile page. The dialog box contains the text 'Alksey Masenko interests in MASKI CREATIVE AND PRODUCTION COMPANY' and a 'Choose' dropdown menu. Below the dropdown are 'SUBMIT' and 'CANCEL' buttons. The background shows the WIMM logo and navigation menu.

How to update your personal information

Welcome, Mr. Maksym Dubovenko! Company Profile: CAPITAN-MEDIA, MASKI CREATIVE AND PRODUCTION COMPANY

World Internet Media Market
WIMM
The internet market, accessible 24 hours a day, 365 days a year. See break!

Click on your name.

Click "My Settings"

Mr. Maksym Dubovenko (you)

Contacts

Country: Ukraine
City: Nikolayev
Phone: 380675125185
Mobile: 38067 512-51-85
Email: maksymkpm@gmail.com
Facebook page: http://www.facebook.com/profile.php?id=100001225736446
ICQ: maksymkpm
Skype: maksymkpm
Twitter: maksymkpm

Professional Information

CAPITAN-MEDIA IT-projects director
MASKI CREATIVE AND PRODUCTION COMPANY IT-Manager
Experience: 5-10 years

comments total 0 messages

My Business Profile | **Contacts** | Photo Update | Professional Data Updates | Personal Data Updates | Account Controls

Country: Ukraine

City: UPDATE

Phone: private UPDATE

Mobile: private UPDATE

Market Mobile: private UPDATE

Email: private UPDATE

Facebook: private UPDATE

ICQ: private UPDATE

Skype: private UPDATE

Twitter: private UPDATE

Update your profile. Enter new information and click "Update". If you choose "Private", this information will not be visible to other participants.

How to update your personal information (continued)

Welcome, [Mr. Maksym Dubovenko!](#) Company Profile: [CAPITAN-MEDIA, MAS](#)

World Internet Media Market

WIMM

[WIMM HOME](#) [online DATABASE](#) [online SCREENING](#)

The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
Do great business during your coffee break!

[My Business Profile](#)
[My Contacts](#)
[My Messages](#)
[My Settings](#)
Find Contacts available: 20 January 2012
Find Groups available: 20 January 2012

[Contacts](#) | [Photo Update](#) | [Professional Data Updates](#) | [Personal Data Updates](#) | [Account Control](#)

Click "Photo Update" and add your photo. To upload the photo from your computer, click "Browse". Your photo will facilitate your meetings with other delegates!

World Content Market

World Internet Media Market 2011 © Planet Sunbeam Limited, Capitan Media. All rights reserved

Welcome, [Mr. Maksym Dubovenko!](#) Company Profile: [CAPITAN-MEDIA, MASKI CREATIVE AND PRODUCTIONS](#)

World Internet Media Market

WIMM

[WIMM HOME](#) [online DATABASE](#) [online SCREENING](#)

The international on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
Do great business during your coffee break!

[My Business Profile](#)
[My Contacts](#)
[My Messages](#)
[My Settings](#)
Find Contacts available: 20 January 2012
Find Groups available: 20 January 2012

[Contacts](#) | [Photo Update](#) | [Professional Data Updates](#) | [Personal Data Updates](#) | [Account Control](#)

Salutation:

First Name:
Maksym

Last Name:
Dubovenko

World Content Market

World Internet Media Market 2011 © Planet Sunbeam Limited, Capitan Media. All rights reserved

How to update product information

Welcome, Mr. Shikera Chikera! Company Profile: CAPTAN-MEDIA, MASSCREATIVE AND PRODUCTION COMPANY

World Internet Media Market
WIMM
 The international on-line TV & Film Market, accessible 24 hours a day, 365 days
 Do great business during your coffee break!

WIMM HOME Database online SCREENINGS professional NETWORK production & CO-PRODUCTION

[BACK TO PUBLIC VIEW](#) | [MY OFFICE](#) | [MESSAGING](#) | [BOOKMARKS](#) | [PARTICIPANTS](#) | [PRODUCTS](#)

Video Registered: 11 Video Available: 11
 Products Registered: 28 Products Available: 26, add product

ID	PRODUCTS	VIEW	PRODUCT ONLINE STATES	VIDEO ONLINE STATES	DELETE
34	"Mask Show: Mask in a Film Studio - 2" added 7 December 2011 at 16:23	view	online	online	delete
33	"Mask show (trailer)" added 7 December 2011 at 16:11	view	online	online	delete
19	"Morning Gymnastics for Kids" added 5 December 2011 at 15:04	view	online	online	delete
18	"Wonders of the World" added 2 December 2011 at 15:59	view	online	online	delete
17	"My Lovely Pets" added 2 December 2011 at 13:40	view	online	online	delete
16	"The Lessons of animate nature" added 1 December 2011 at 14:40	view	online	online	delete
15	"The Lesson of Safety" added 1 December 2011 at 13:47	view	online	online	delete
14	"The Lesson of Kindness" added 1 December 2011 at 13:16	view	online	online	delete
13	"The Lesson of Good Behavior" added 1 December 2011 at 12:48	view	online	online	delete

Creative & Production Company

[add](#)

[MY OFFICE](#)

[BACK TO PUBLIC VIEW](#) | [MY OFFICE](#) | [MESSAGING](#) | [BOOKMARKS](#) | [PARTICIPANTS](#) | [PRODUCTS](#)

[back](#) **ADD PRODUCT**

Product Title: *

Genre: *

Target:

Format: *

Number:

Duration: minutes

Year of Production: *

Regions:

- Western Europe
- Eastern Europe
- North America
- Latin America
- Middle East
- Asia Pacific
- Africa

Product Origin:

Product Image:

Recommended specifications for an image: Proportions 16:9 (ex. 1920 to 1080 px), resolution 72 dpi, c JPG, PNG. Height and width of the file are more than 500 px for high quality printing in the Market G

Enter information about your product.
 * Denotes required fields.

To upload an image of your product from your computer, click "Product Image".

How to update information about products (continued)

The screenshot shows a web form for updating product information. It includes several sections:

- Rights:** A list of radio buttons for selecting rights: TV, Theatrical, DVD/Video, Mobile, Internet, Interactive, and VOD.
- Author:** A text input field.
- Director:** A text input field.
- Producer:** A text input field.
- Production:** A text input field.
- Distribution:** A text input field containing the text "MASKI CREATIVE AND".
- Additional:** A large text input field.

A green callout bubble with the text "Click 'Submit'." points to the "SUBMIT" button. At the bottom of the form are two buttons: "SUBMIT" and "CANCEL".

Video registered – you have already added video to this number of products.

Video available – you can still add video to this number of products.

Products registered – you have already added this number of products.

Products available – you can still add this number of products.

Recommended specifications for an image: Proportions 16:9 (approximately 1920 px to 1080 px), resolution 72 dpi, color mode RGB, formats JPEG, JPG, PNG. Height and width of the file should be more than 500 px for high quality printing in the Market Guide.

If you have difficulties preparing your images for the Market Database, upload your images to our FTP server to the folder "Your Company Name" (please use your company's name from your registration contract) and inform us: info@worldcontentmarket.com

Write titles of your products in your file's name. Example: Your product title: "My Love". Your file name: MyLove.jpg

FTP-сервер: ftp.layout.worldcontentmarket.com

Login: worldcon-layout

Password: worldcon

How to change information about products

World Internet Media Market
WIMM
 The International on-line TV & Film Market, accessible 24 hours a day, 365 days a year.
 Do great business during your coffee break!

WELCOME, M. MALKIN (ADMIN) / COMPANY PROFILE: CAPTIAN-MEDIA, MARKETING AND PRODUCTIONS COMPANY

HOME | DATABASE | SCREENINGS | NETWORK | CO-PRODUCTION

BACK TO PUBLIC VIEW | MY OFFICE | MESSAGING | BOOKMARKS | PARTICIPANTS | PRODUCTS

Video Registered: 19 | Video Available: 11
 Products Registered: 18 | Products Available: 06, add product

ID	PRODUCTS	VIEW	PRODUCT ONLINE STATUS	VIDEO ONLINE STATUS	DELETE
14	"Maski Show: Maski in a Film Studio - 2" added 7 December 2011 at 16:23	view			delete
13	"Maski show (trailer)" added 7 December 2011 at 16:11	view			delete
19	"Morning Gymnastics for Kids" added 5 December 2011 at 15:04	view			delete
18	"Wonders of the World" added 2 December 2011 at 15:59	view			delete
17	"My Lovely Pets" added 2 December 2011 at 13:40	view	online	online	delete
16	"The Lessons of animate nature" added 1 December 2011 at 14:40	view	online	online	delete
15	"The Lessons of Safety" added 1 December 2011 at 13:47	view	online	online	delete
14	"The Lessons of Kindness" added 1 December 2011 at 13:16	view	online	online	delete
13	"The Lessons of Good Behavior" added 1 December 2011 at 12:48	view	online	online	delete

MY OFFICE

To change information about your product, click "View" in "Products".

PROFILE | PRODUCTS | NEWS | HISTORY | GALLERY

back View Screenings

Product ID: 2 [delete](#)

Product Title: Wise Fairy Tales of the Aunt Owl [edit](#)

Video: Yes

Product Image: [edit](#)

VIEW VIDEO | ADD TO LIST

educational animated series for children
48 ep. x 5 min.

Genre: Animation [edit](#)

Target: Children [edit](#)

Format: Mini Series [edit](#)

Duration: 5 [edit](#)

Number: 48 [edit](#)

Additional: HD product [edit](#)

Year of Production: 2010 [edit](#)

MY OFFICE

To change information, click "Edit".

How to add video to products for the on-line Screenings

The number of videos is limited by your registration contract. To add video to your products, click “My Office”, and then click “Products” at the top of the screen. If you have already updated information about your products, you can see your product listings. If not, add information about your product (see “How to update information about products”).

The screenshot shows the 'MY OFFICE' interface for WIMM Market. At the top, there are navigation links: BACK TO PUBLIC VIEW, MY OFFICE, MESSAGING, BOOKMARKS, PARTICIPANTS, and PRODUCTS. Below this, it displays 'Video Registered: 15' and 'Video Available: 11', and 'Products Registered: 29' and 'Products Available: 26, out of product'. On the left is the 'MY OFFICE' button and the WIMM Market logo. The main area is a table of products.

ID	PRODUCTS	VIEW	PRODUCT ONLINE STATUS	VIDEO ONLINE STATUS	DELETE
24	"Maski Show: Maski in a Film Studio - 2" added 7 December 2011 at 16:23	View	online	online	Delete
23	"Maski show (trailer)" added 7 December 2011 at 16:11	View	online	online	Delete
19	"Masking Gymnastics for Kids" added 7 December 2011 at 15:34	View	online	online	Delete
18	"Wonders of the World" added 2 December 2011 at 15:54	View	online	online	Delete
17	"My Lovely Pots" added 2 December 2011 at 13:40	View	online	online	Delete
16	"The Lessons of animate nature" added 1 December 2011 at 14:40	View	online	online	Delete
15	"The Lessons of Safety" added 1 December 2011 at 13:47	View	online	online	Delete
14	"The Lessons of Kindness" added 1 December 2011 at 13:16	View	online	online	Delete
13	"The Lessons of Good Behavior" added 1 December 2011 at 12:48	View	online	online	Delete
12	"The English Alphabet for Kids" added 1 December 2011 at 11:55	View	online	online	Delete
11	"Seasons of the Year" added 1 December 2011 at 11:19	View	online	online	Delete
10	"World Picture Gallery" added 1 December 2011 at 10:24	View	online	online	Delete
9	"The Artistic for kids" added 30 November 2011 at 16:16	View	online	online	Delete
7	"Rules of Conduct on the Road" added 30 November 2011 at 14:40	View	online	online	Delete
6	"Kids' fantasies" added 30 November 2011 at 13:35	View	online	online	Delete
5	"Happy New Year in..." added 30 November 2011 at 13:04	View	online	online	Delete
4	"Tales of the African Savanna" added 29 November 2011 at 13:37	View	online	online	Delete
3	"How to Raise Your Child to be Rich" added 29 November 2011 at 12:21	View	online	online	Delete
2	"Wise Fairy Tales of the Aunt Owl" added 28 November 2011 at 12:51	View	online	online	Delete
1	"Animated Series "Maski"" added 28 November 2011 at 12:48	View	processing to WIMM	This video has not been uploaded upload	Delete

WIMM Content Market

World Internet Media Market 2011 © Planet Southern Limited, Captain Media. All rights reserved

How to add video to products for the on-line Screenings (continued)

You can add video to the number of products marked in the "Uploading video" field (Number of videos available). This number relates to your contract.

Finally, when your video is available for public viewing, the "Video Online Status" will be changed to "Online". You will see button "Video" on the page with information about your product. Click "Video" to view this video.

Recommended specifications for a video:

Format: mp4; video: H264 720p (or higher) HD or 480p (SD)

Audio: AAC 128 kb/s;

Not accepted formats: Flv, swf, rw, 3gp

Total duration of 10 video files included in your package should not exceed 120 minutes.

The size of each video file should not exceed 2GB.

The screenshot shows the WIMM website interface. At the top, there is a navigation bar with links for HOME, DATABASE, SCREENINGS, NETWORK, and CO-PRODUCTION. A green callout box is overlaid on the page, containing the following instructions:

- Upload your video files to www.rapidshare.com
- Create the folder with your company's name and upload your video files to this folder.
- In this window, you will find your Login and Password.
- When you uploaded your videos, inform us about it by email info@worldcontentmarket.com.
- Our team will put your videos to the Market Database.

Below the callout box, there is a table with columns for VIDEO ONLINE STATUS and DELETE. The table contains several rows of data, including video titles and their upload dates.

	VIDEO ONLINE STATUS	DELETE
	online	delete
	online	delete
	online	delete
	online	delete
	online	delete
16	"The Lessons of animate nature" added 1 December 2011 at 14:40	view online delete
15	"The Lessons of Safety" added 1 December 2011 at 13:47	view online delete
14	"The Lessons of Kindness" added 1 December 2011 at 13:16	view online delete
13	"The Lessons of Good Behavior" added 1 December 2011 at 12:48	view online delete