

Sponsorship Opportunities

The sponsorship opportunities are designed for the companies interested in promotion of their brands.

Sponsor of Opening Party

€ 10,000

Opening Party is held in Mövenpick Hotel Prague. Opening Party is a networking event that gives our participants an opportunity to continue negotiations in a relaxed atmosphere. We can develop the program of this party together with your company. We can include elements from your products in the environment of the party (posters, video presentations, distribution of your material, etc). We can also include additional elements in this event. Your ideas are welcome.

Services:

- Company profile in the Market guide and web-site
- Branding and logo visibility during the event on all printed and on-line marketing and advertising material of the market
- Main Advertising poster of the sponsor in the hall where the Opening Party takes place
- Development of the environment of the Opening Party together with sponsor (the sponsor can show video presentations, organize a performance, propose a thematic menu, etc)
- One full color advertising page in the Market guide
- Distribution of sponsor's brochure to all participants of the market in Official Market Bag
- Distribution of sponsor's brochure during the Opening Party

Location Tour "Hollywood East" Sponsor

€ 5,000

Prague is the setting for many blockbusters and a trendy destination for Hollywood celebrities. The city is a cultural Mecca and a fairytale place with incredible locations inside and outside Prague. During One Day Location Tour (the buses will departure from Movenpick Hotel Prague), participants can explore the most interesting places where famous television productions and Hollywood blockbusters were made. An experienced guide will tell stories about production of famous movies and television projects and will show different locations to producers and film makers from different countries that are interested in facilities in Czech Republic. You will be able to promote your services. The program of the tour will be designed together with you. It can include the visit of your studio, demonstration of your facilities, etc...

Services:

- Company profile in the Market guide and web-site
- Branding and logo visibility during the event on all printed and on-line marketing and advertising material of the market
- Special Registration Desk on Location Tour with your branding and advertising
- One full color advertising page in the Market guide
- Distribution of sponsor's brochure to all participants of the market in Official Market Bag
- Distribution of sponsor's brochure to all participants of Location Tour
- Visit of your studio with demonstration of your facilities

Buyers Lounge & Market Screenings Sponsor

€ 10,000

Market Screenings area includes DVD Library of Market Screenings (with more than 1000 titles from more than 50 countries), screenings equipment, tables for screenings and meetings. Acquisition executives can screen programs and movies in this area. We can place your posters in this area; signs with your logo, company name at each table.

Services:

- Company profile in the Market guide and web-site
- Branding and logo visibility during the event on all printed and on-line marketing and advertising material of the market
- Main advertising poster in the Buyers Lounge where the Market Screenings are located
- Opportunity of placement of the video screen in the Buyers Lounge where the Market Screenings are located
- One full color advertising page in the Market guide
- Distribution of sponsor's brochure to all participants of the market in Official Market Bag
- Distribution of sponsor's brochure in the Buyers Lounge where the Market Screenings are located

Conference Program Sponsor

€ 10,000

Conference Program is developed together with top executives of Producers Associations and Media Desks of European Countries. This one day panel covers questions of production and co-production in European countries. It explores realities of production in different countries, systems of financing, possibilities of search of co-production partners. It includes co-production panels and participation of experienced producers with their own case studies, presentations of latest industry trends, etc... We can place your posters in this area; signs with your logo, company name at each table.

Services:

- Company profile in the Market guide and web-site
- Branding and logo visibility during the event on all printed and on-line marketing and advertising material of the market
- Main advertising poster in the Conference Hall where the Conference Program is taking place
- Opportunity of placement of the video screen in the Conference Hall where the Conference Program is taking place
- One full color advertising page in the Market guide
- Distribution of sponsor's brochure to all participants of the market in Official Market Bag
- Distribution of sponsor's brochure in the Conference Hall where the Conference Program is taking place

You can give us your own ideas and we will develop the sponsorship package together with you.