

# worldcontentmarket

25-27 February 2008, Mövenpick Hotel, Prague, Czech Republic

## Market Report

### General Figures

Companies	368
Delegates	646
Countries	59

	Companies	Delegates
All	368	646
Buyers	245	444
Exhibitors	71	140
Visitors	30	36
Press	3	5

### Buyers

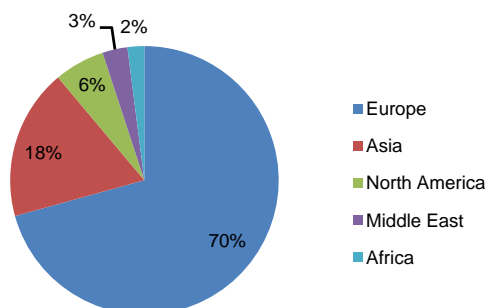
#### General Figures

Companies	245
Delegates	444
Countries	54

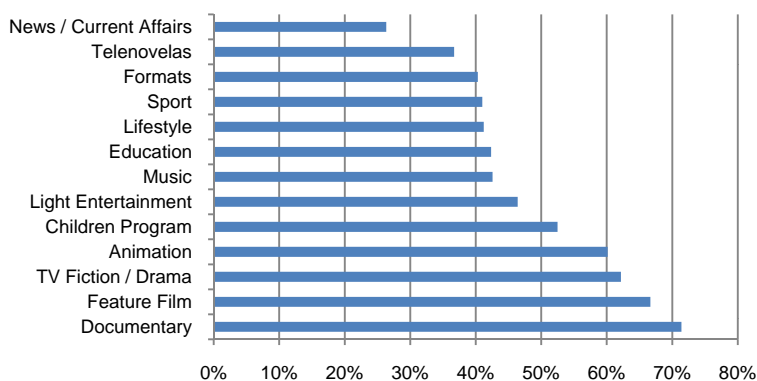
#### TOP 10 Buyers by Country

1 Russia	10%
2 Czech Republic	9%
3 Ukraine	7%
4 Hungary	6%
4 Poland	6%
5 United States	6%
6 Italy	4%
7 China	3%
8 Germany	3%
9 United Kingdom	2%
10 Spain	2%
10 Turkey	2%
10 France	2%
Other Countries	38%

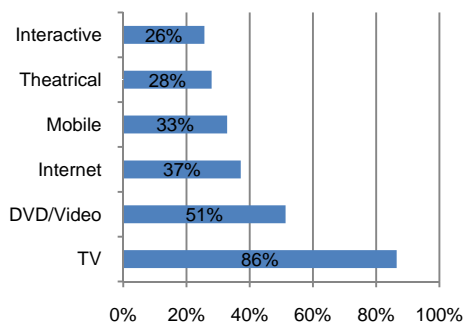
### Buyers by Geographic Region



### What genres buyers are interested to acquire



### What products buyers are interested to acquire



### In what origin of products buyers are interested

