

# Exhibitor Contract

# worldcontentmarket

OFFICE	
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21-23 February 2011, Mövenpick Hotel, Prague, Czech Republic  
[www.worldcontentmarket.com](http://www.worldcontentmarket.com)

This document can be filled in on the screen of your computer. Please send this contract to fax: **+44 (0) 207 1826 772**

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Post Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web site: \_\_\_\_\_

Billing Address: \_\_\_\_\_

## CONTACT PERSON

Salutation:            Mr.            Ms.            Mrs.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

## ACTIVITY

Advertiser	Broadcaster	Cable / Satellite Network	Distributor
Event Organizer	Financial	Government	IPTV Network
Law	Licensing / Merchandising	Marketing / PR	Press / Publications
Producer	Other: _____		

## What audiovisual products do you offer?

TV            Theatrical            DVD/Video            Mobile            Internet            Interactive            VOD

Other: \_\_\_\_\_

## What genres do you offer?

Animation	Children Program	Documentary	Education	Feature Film
Formats	Lifestyle	Light Entertainment	Music	News / Current Affairs
Sport	Telenovelas	TV Fiction / Drama	Other: _____	

## What is an origin of your products?

Western Europe            Eastern Europe            North America            Latin America            Asia and Australia

Company Name: \_\_\_\_\_

## EXHIBITOR OFFICE

**€ 3,500**

### Exhibitor Registration includes:

- Fully equipped exhibitor office
- 4 delegate passes
- Company profile in the Market Guide/Database
- 50 products in the Market Screenings
- 1 color Ad Page in the Market Guide
- Access to the Market Database
- Access to the Market Screenings area
- Access to Conferences
- Market Bag and Market Guide for each delegate
- Help with Meetings in the Meeting Center during the Market

### Exhibitor office details:

- Company name signature near the door
- TV (PAL) + DVD Player
- 1 table for negotiations
- 4 chairs
- Electricity
- Mini refrigerator

**€ 2,000**

### Exhibitor Registration includes:

- Sharing fully equipped exhibitor office (for 2 companies)
- 2 delegate passes\*
- Company profile in the Market Guide/Database
- 25 products in the Market Screenings
- Access to the Market Database
- Access to the Market Screenings area
- Access to Conferences
- Market Bag and Market Guide for each delegate
- Help with Meetings in the Meeting Center during the Market

### Exhibitor office details:

- Company name signature near the door
- TV (PAL) + DVD Player (for 2 companies)
- 1 table for negotiations
- 3 chairs
- Electricity
- Mini refrigerator

**€ 1,500**

### Exhibitor Registration includes:

- Sharing fully equipped exhibitor office (for 2 companies)
- 2 delegate passes\*
- Company profile in the Market Guide/Database
- 10 products in the Market Screenings
- Access to the Market Database
- Access to the Market Screenings area
- Access to Conferences
- Market Bag and Market Guide for each delegate

### Exhibitor office details:

- Company name signature near the door
- TV (PAL) + DVD Player (for 2 companies)
- 1 table for negotiations
- 3 chairs
- Electricity
- Mini refrigerator

**€ 1,000**

### Exhibitor Registration includes:

- Sharing fully equipped exhibitor office (for 2 companies)
- 1 delegate pass\*
- Company profile in the Market Guide/Database
- 5 products in the Market Screenings
- Access to the Market Database
- Access to the Market Screenings area
- Access to Conferences
- Market Bag and Market Guide for each delegate

### Exhibitor office details:

- Company name signature near the door
- TV (PAL) + DVD Player (for 2 companies)
- 1 table for negotiations
- 3 chairs
- Electricity
- Mini refrigerator

\* Only above mentioned number of delegates from one company can work in this exhibitor office

Market Guide deadline: 20 January 2011

Access to the Market Database for editing of your profile: Since your registration

Access to the Market Database for search of information about participants and setting up meetings: 20 January 2011

Company Name: \_\_\_\_\_

## DELEGATE LIST

1 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

2 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

3 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

4 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

## PAYMENT

EXHIBITOR REGISTRATION FEE: € \_\_\_\_\_

The payment is to be effected until 20 December 2010. In case the contract is signed after 20 December 2010, the payment is to be effected during 5 days after signing of the contract.

Signature / Stamp: \_\_\_\_\_ Date (dd/mm/yy): \_\_\_\_\_

## RULES AND REGULATIONS

### 1. Definitions

The World Content Market is a three-day international event for Television, Film, DVD/Home Video, Mobile, Internet, Interactive and any other audiovisual content providers and buyers worldwide.

The aim of the World Content Market is to facilitate business between buyers and sellers of audiovisual content through face-to-face meetings.

Registration at the World Content Market is open to companies involved in production, distribution and broadcasting of audiovisual content; companies providing technical, publishing, financial and legal services in audiovisual industry, professional associations, organizations and government bodies involved in promotion of the audiovisual industry (further, "Participant").

The World Content Market is developed and organized by Planet Sunbeam Limited (further, "Organizer").

Planet Sunbeam Limited  
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Registered No. 90292  
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Tel: 44 (0) 207 6124 350, Fax: 44 (0) 207 1826 772  
E-mail: info@planetsunbeam.com  
www.planetsunbeam.com

## 2. Dates and venue

The Organizer undertakes to ensure the proper running of the World Content Market on the territory of the Mövenpick Hotel Prague from 21-23 February 2011.

Market hours:

21 February: 9:00-19:00

22 February: 9:00-19:00

23 February: 9:00-16:00

The registration of participants begins on 20 February 2011 from 12:00 in the Mövenpick Hotel Prague.

Market Guide deadline: 20 January 2011.

## 3. Registration Procedure

The registration of the Participant is definitive and irrevocable once the World Content Market receives the registration contract correctly filled out.

The participation fees are to be paid in accordance with section "Payment". The payment is to be effected until 20 December 2010. In case the contract is signed after 20 December 2010, the payment is to be effected during 5 days after the signature of the contract.

The Participant should assemble its exhibitor office on 20 February from 12:00. The dismantling of the exhibitor office and removal of the posters and materials are to be finished on 23 February before 18:00. The Participant can use the exhibitor office for negotiations during official hours of the market and before and after official hours. Exhibitor offices can not be used for the accommodation.

The Participant undertakes the responsibility for any damage caused to the Mövenpick Hotel Prague, to the equipment in the exhibitor office and to other properties that belong to the Mövenpick Hotel Prague. Any damage resulting from the Participant's fault is to be compensated by the Participant.

The Participant can't offer products and services that don't comply with the activities and image of the World Content Market and can't use accommodation rooms for business meetings with other Participants. In case of any infringement of the same, as well as non-respect of the security rules, public order, the police, and safety regulations measures laid down by the management of the Mövenpick Hotel Prague, the Organizer can cancel the Participant's badge without reimbursement of the participation fees.

The Organizer reserves the right not to provide the services (including Badge and Market Guide distribution and entry to the Market Database) until the payment is made in full.

## 4. Market Database

The Organizer provides the Participant with the powerful on-line matchmaking facilities (that include the full database of registered delegates, their product information, their contact details, the research engine and appointment setting tools) in the Market Database. With use of the Market Database, the Participant can identify clients, prospects, and schedule meetings in advance.

Since registration, Access to the Market Database will be open for registered participants.

Since 20 January 2011, the Market Database will be open for search of information and contacts with other participants.

## 5. Market Screenings

The Market Screenings is a part of the World Content Market. It includes a multi-genre DVD library and screenings facilities. The audiovisual products are provided by Participants. The DVD library includes audiovisual products of all genres, for all audiences. The goal of the Market Screenings is to provide Buyers with an effective opportunity to screen audiovisual products during the event. Market Screenings is working during official market hours. The Organizer provides the Participant with the report after the Market Screenings. This report contains information about all buyers who screened audiovisual products in the Market Screenings during the World Content Market.

## 6. Accommodation

The Mövenpick Hotel Prague is an official venue for the World Content Market. To secure accommodation, the Participant has to fill in the booking form with special rates for accommodation in the Mövenpick Hotel Prague. This booking form is to be sent to the Mövenpick Hotel Prague. The accommodation can be guaranteed by credit card of the individual participants and paid in the hotel upon check out.

## 7. Cancellation of the Contract

In case of the cancellation of the contract by the Participant, the Organizer is to be notified in writing. In case the registration is cancelled until 20 December 2011, this cancellation will be reimbursed in full, but an amount of bank fees for wire transfer will be deducted from the reimbursement. No reimbursement will be possible after 20 December 2011.

## 8. Change of the venue of the World Content Market

In case of non-availability of the premises of the Mövenpick Hotel Prague, for extraordinary reasons or circumstances beyond the control of the Organizer (administrative measures or force major circumstances such as a war, strike, riot, revolution, and natural disasters), the Organizer can organize the World Content Market in another hotel, city or another European country, providing the Participant with the similar timing, participation and accommodation conditions.

## 9. Cancellation of the World Content Market

If the World Content Market 2011 is cancelled due to the Organizer's fault or omission or due to the force major circumstances, the Participant will receive the participation fees based on the amount of the paid invoices collected by the Organizer at the time of the cancellation.