

## User Manual for the database World Content Market

### Market Registration

**worldcontentmarket**

MOSCOW 2016 AUTUMN

**DATABASE MENU**

Please enter your login and password to access to the Market Database.  
Your login and password has been sent to your e-mail that you have received in your registration form.

**MARKET INFORMATION**

MOSCOW 2016 AUTUMN  
[User Manual](#)

**MARKET DATABASE ACCESS**

Login:

Password:

English  Русский

[Have you forgotten your password?](#)

**MARKET REGISTRATION**

Your registration:  Exhibitor  Visitor.

English  Русский

1. Visit registration page: [www.worldcontentmarket.com/database](http://www.worldcontentmarket.com/database)
2. Choose participation package: Exhibitor or Visitor.
3. Choose language "English"
4. Click START.

**MARKET REGISTRATION**

**\* obligatory fields**

\* Company name

**Exhibitor**

\* Country

\* Exhibition Type

\* E-mail

\* Address

\* City

\* Post Code

\* Phone

\* Web site

\* Activity (use Ctrl key for multiple select) [unselect all](#)

Advertising/PR Agency  
Application Developer  
Association/Official Organization  
Cable/Satellite Operator  
Content Aggregator  
Content Provider

\* I accept the registration rules

**Delegate**

\* First name

\* Last name

\* Position

\* Direct Phone

\*\*\*

*It is possible to edit the information about delegates later*

Exhibitor Registration Form

Visitor Registration Form

5. Write your company's name
6. Choose exhibitor package (only for exhibitors).
7. Write your email (E-mail), you will receive your registration letter with your login and password to the Market Database. This email is only for your communication with the Organizer. This email will not be visible to other participants and it will not be published.
8. Click ENTER.

9. Write information about your company.
10. Click SAVE
11. Click "Add participant" and write information about your delegates

After your company's registration, write information about your delegates  
 Once your registration is done, you will receive the registration letter to your email

**EDIT INFORMATION ABOUT YOUR COMPANY AND DELEGATES**

1. Click "Company Profile"
2. For editing information about your company click "Edit" on the right side from your company's name
3. For editing information about delegates "Edit" on the right side from your delegate name
4. To add new delegate, click "Add participant" on the bottom of the page
5. To delete delegate, contact the Organizer

**PARTICIPANTS SEARCH IN THE MARKET DATABASE AND BOOKING MEETINGS ON THE MARKET**

To search companies, choose your criteria and click SEARCH. Use contact participants' contact details to arrange meetings with participants.

 **SEARCH RESULTS (1014)**


 [Export search results in excel format](#)

Name	Position	Company, Participant Type
<a href="#">Abarinova, Katerina</a>	Head of Animation Content Acquisitions	<a href="#">IVI.RU LLC (Russia)</a> , Visitor
<a href="#">Afanasyeva, Dariya</a> <input type="checkbox"/>	Deputy Director	<a href="#">FOUNDATION OF ASSISTANCE TO DEVELOPMENT OF CINEMATOGRAPHY (Russia)</a> , Visitor
<a href="#">Agasiev, Kyresh</a>	Director	<a href="#">NTRK "INGUSHETIA" (Russia)</a> , Visitor
<a href="#">Agraso, Esther</a>	Head of Sales	<a href="#">IMAGINA INTERNATIONAL SALES (Spain)</a> , Exhibitor
<a href="#">Aqutenkov, Ivan</a> <input type="checkbox"/>	COO	<a href="#">SIGNAL MEDIA (Russia)</a> , Visitor
<a href="#">Ahn, Junsik</a> <input type="checkbox"/>	Deputy Director	<a href="#">MUNWHA BROADCASTING CORP.</a> (Korea Republic), Exhibitor

You can export data to Excel. Use menu "SEARCH: Companies/Participants":

1. Click "Export search results in excel format" and save this file on your computer
2. Open this file and click "YES".
3. Save this file in format "Excel".

If you need to search only new companies, use the search engine "Registration Date from..." As a result, you will receive the participants list, registered from this date.

 **COMPANIES SEARCH**

Company name

Region

Country

Participant Type

Activity (use Ctrl key for multiple select)    
[unselect all](#)  
 Application Developer  
 Association/Official Organization  
 Cable/Satellite Operator  
 Content Aggregator

Business Objective

Registration Date from