

User Manual for the database World Content Market

Market Registration

worldcontentmarket

MOSCOW 2016 AUTUMN

DATABASE MENU

Please enter your login and password to access to the Market Database.
Your login and password has been sent to your e-mail that you have received in your registration form.

MARKET INFORMATION

MOSCOW 2016 AUTUMN
[User Manual](#)

MARKET DATABASE ACCESS

Login:

Password:

English Русский

[Have you forgotten your password?](#)

MARKET REGISTRATION

Your registration: Exhibitor Visitor.

English Русский

1. Visit registration page: www.worldcontentmarket.com/database
2. Choose participation package: Exhibitor or Visitor.
3. Choose language "English"
4. Click START.

MARKET REGISTRATION

*** obligatory fields**

* Company name

Exhibitor

* Country

* Exhibition Type

* E-mail

* Address

* City

* Post Code

* Phone

* Web site

* Activity (use Ctrl key for multiple select) [unselect all](#)

Advertising/PR Agency
Application Developer
Association/Official Organization
Cable/Satellite Operator
Content Aggregator
Content Provider

Delegate

* First name

* Last name

* Position

* Direct Phone

...

It is possible to edit the information about delegates later

* I accept the registration rules

Exhibitor Registration Form

Visitor Registration Form

5. Write your company's name
6. Choose exhibitor package (only for exhibitors).
7. Write your email (E-mail), you will receive your registration letter with your login and password to the Market Database. This email is only for your communication with the Organizer. This email will not be visible to other participants and it will not be published.
8. Click ENTER.

9. Write information about your company.
10. Click SAVE
11. Click "Add participant" and write information about your delegates

After your company's registration, write information about your delegates
 Once your registration is done, you will receive the registration letter to your email

EDIT INFORMATION ABOUT YOUR COMPANY AND DELEGATES

The screenshot displays the 'Company Profile' page for 'TV CHANNEL'. The page is divided into two main sections: 'COMPANY' and 'PARTICIPANTS'.
COMPANY SECTION: Shows details for 'TV CHANNEL' as an Exhibitor with email 'mail@mail.com'. It includes 'info' and 'edit' links. To the right, a table lists company details:

Company	Country	Participant Activity Type	Activity	Edit
TV CHANNEL	United Kingdom	Exhibitor	TV Channel (all platforms)	edit

PARTICIPANTS SECTION: Shows a list of participants with columns for Name, Position, E-mail, and Edit. One participant is listed: 'Last Name, First Name' (Manager) with an 'edit' link. Below this is an 'ADD PARTICIPANT' section with input fields for 'First name' and 'Last name'.

1. Click "Company Profile"
2. For editing information about your company click "Edit" on the right side from your company's name
3. For editing information about delegates "Edit" on the right side from your delegate name
4. To add new delegate, click "Add participant" on the bottom of the page
5. To delete delegate, contact the Organizer

PARTICIPANTS SEARCH IN THE MARKET DATABASE AND BOOKING MEETINGS ON THE MARKET

The screenshot shows the search interface with two main search panels:
COMPANIES SEARCH: Includes input fields for 'Company name', 'Region', 'Country', 'Participant Type', 'Activity' (with a list of options like 'Advertising/PR Agency', 'Application Developer', etc.), 'Business Objective', and 'Registration Date from' (with 'yyyy' and 'mm' dropdowns).
PARTICIPANTS SEARCH: Includes input fields for 'Last name', 'Company', 'Region', 'Country', 'Participant Type', and 'Activity'. It also features a checkbox for 'Business Objective: Acquisitions'.

To search companies, choose your criteria and click SEARCH. Use contact participants' contact details to arrange meetings with participants.

 **SEARCH RESULTS (1014)**


 [Export search results in excel format](#)

Name	Position	Company, Participant Type
Abarinova, Katerina	Head of Animation Content Acquisitions	IVI.RU LLC (Russia) , Visitor
Afanasyeva, Dariya <input type="checkbox"/>	Deputy Director	FOUNDATION OF ASSISTANCE TO DEVELOPMENT OF CINEMATOGRAPHY (Russia) , Visitor
Agasiev, Kyresh	Director	NTRK "INGUSHETIA" (Russia) , Visitor
Agraso, Esther	Head of Sales	IMAGINA INTERNATIONAL SALES (Spain) , Exhibitor
Aqutenkov, Ivan <input type="checkbox"/>	COO	SIGNAL MEDIA (Russia) , Visitor
Ahn, Junsik <input type="checkbox"/>	Deputy Director	MUNWHA BROADCASTING CORP.

You can export data to Excel. Use menu "SEARCH: Companies/Participants":

1. Click "Export search results in excel format" and save this file on your computer
2. Open this file and click "YES".
3. Save this file in format "Excel".

If you need to search only new companies, use the search engine "Registration Date from..." As a result, you will receive the participants list, registered from this date.

 **COMPANIES SEARCH**

Company name

Region ▼

Country ▼

Participant Type ▼

Activity (use Ctrl key for multiple select) [unselect all](#)

Business Objective ▼

Registration Date from

▼

▼

▼