

This contract can be filled in on the screen of your computer. Please send this contact to e-mail: info@worldcontentmarket.com**COMPANY INFORMATION (Information for the Market Guide)**

Company Name: _____

Address: _____

City: _____ Post Code: _____

Country: _____

Phone: _____ Web site: _____

Billing Address: _____

ACTIVITY

Advertising/PR Agency	Libraries/Archive Footage	Production Services/Studios
Association/Official Organization	Licensing/Merchandising	Solution Provider
Cable/Satellite Operator	Mobile Operator	TV Channel (all platforms)
Distributor/Rights Holder/Sales Agency	Portal/Social Network	Talent/Literary Agency
Financial/Law/Consulting Agency	Press/Publisher	Theatrical Exhibition
Film Commission	Producer	VOD Platform/Online Video
Film Fund	Other: _____	

SALES OBJECTIVE**Offered Rights**

TV Theatrical Video Mobile Internet Interactive VOD

Other: _____

Offered Genres

Animation	Factual/Reality/Game Show	Music	Telenovela
Children Program	Feature Film	Program for Adult	TV Fiction/Drama
Documentary/Factual	Light Entertainment	Sport	Other: _____

Offered Origin

Western Europe	Eastern Europe	North America	Latin America
Middle East	Asia Pacific	Africa	Russia/Ukraine/CIS

CONTACT PERSON (Information for the Organizer)

First Name: _____ Last Name: _____

Job Title: _____

Direct Phone: _____ Mobile: _____

E-mail: _____

Company Name: _____

DELEGATE LIST (Information for the Market Guide)

1

First Name: _____ Last Name: _____
 Job Title: _____
 Direct Phone: _____ Mobile: _____
 E-mail: _____ Market Mobile: _____

2

First Name: _____ Last Name: _____
 Job Title: _____
 Direct Phone: _____ Mobile: _____
 E-mail: _____ Market Mobile: _____

3

First Name: _____ Last Name: _____
 Job Title: _____
 Direct Phone: _____ Mobile: _____
 E-mail: _____ Market Mobile: _____

SELLER REGISTRATION

€ 3,000

REGISTRATION INCLUDES:

- 1 Badge (Additional badge: € 100)
- Company profile in the printed/digital Market Guide
- Personalized Meeting Table (1 table, 4 chairs, sign with the company's name)
- 1-to-1 pre-scheduled meeting agenda with buyers (10-15 meetings guaranteed)
- Buyers contact details
- Presentation
- 1 color ad page in the Market Guide
- Market Guide for each delegate
- Breakfast with Buyers (31 October and 1 November 2018)
- Coffee break with Buyers (31 October and 1 November 2018)
- Lunch from the Chef (31 October and 1 November 2018)
- 3 visits to TV Channels offices on 2 November 2018

DEADLINES:

The printed Market Guide deadline: 1/10/2018
 The digital Market Guide deadline: 25/10/2018

MARKET GUIDE ADVERTISING

FRONT COVER (140x140 mm)	€ 2,500	BACK COVER (160x240 mm)	€ 2,000
1 st DOUBLE SPREAD (2 x 160x240 mm)	€ 2,000	INSIDE FRONT COVER (160x240 mm)	€ 1,000

BADGE ADVERTISING

MARKET BADGE AD	€ 2,000	Front side Ad - 90 x25 mm; Back side Ad - 90x145 mm
LOGO ON THE MARKET CORD	€ 2,000	

Company Name: _____

SCREENINGS IN THE BUYER'S LOUNGE

Services include: video material screenings on the LED panel in the Buyer's Lounge during B2B meetings, coffee breaks and breakfasts. €2,000

AD BANNER IN THE BUYER'S LOUNGE

Services include: location of advertising roll up banner in the Buyer's Lounge during the market. This price includes printing and set up costs. The size of the banner: 80 cm x 200 cm. €500

ADVERTISING FEE: € _____

PAYMENT

REGISTRATION FEE: € _____

ADVERTISING FEE: € _____

TOTAL FEE: € _____

Date (dd/mm/yy): _____

The registration of the Participant is definitive and irrevocable once the World Content Market receives this registration contract correctly filled in. The Organizer reserves the right not to provide the services (including the Badge and the Market Guide distribution and entry to the Market Database) until the payment is made in full.

RULES AND REGULATIONS

1. Definitions

The World Content Market – Face-to-Face TV & Digital Content Executives Marketplace.

Registration at the World Content Market is open to companies involved in production, distribution and broadcasting of audiovisual content; companies providing technical, publishing, financial and legal services in audiovisual industry, professional associations, organizations and government bodies involved in promotion of the audiovisual industry (further, "Participant").

The World Content Market is developed and organized by Planet Sunbeam Limited (further, "Organizer").

Planet Sunbeam Limited
925a Europort, Gibraltar. Registered No. 90292
Office: 85 Great Portland Street, First Floor
London, W1W 7LT, United Kingdom
Phone: +44 203 6036 430
E-mail: info@worldcontentmarket.com
www.worldcontentmarket.com/centralasia

2. Dates and venue

Market Address: InterContinental Hotel, 181 Zheltoksan Street, Almaty, 050013, Kazakhstan

Market Dates and Hours:
31 October 2018: 10:00-18:00 Market & Conferences
1 November 2018: 10:00-18:00 Market & Conferences
2 November 2018: Visits to the offices of key TV Channels

Registration opens: 31 October 2018: 8:30-10:00

3. Registration Procedure

The registration of the Participant is definitive and irrevocable once the World Content Market receives this Form correctly filled in. The participation fees are to be paid in accordance with section "Payment".

The Participant can't offer products and services that don't comply with the activities and image of the World Content Market and can't use accommodation rooms for business meetings with other Participants. In case of any infringement of the same, as well as non-respect of the security rules, public order, the police, and safety regulations measures laid down by the management of the hotel, the Organizer can cancel the Participant's badge without reimbursement of the participation fees.

4. Market Guide

The Market Guide is a printed and digital edition that is published before the market and contains information about participants.

Material for Market Guide:
Company Profile (1200 Symbols)
Company Logo (Format: AI, EPS, TIFF, JPG)
Delegates Data (see "DELEGATE LIST")
Delegates Photo (Format: TIFF, JPG)
Ad Artwork (see "ARTWORK FOR MARKET GUIDE")

The printed Market Guide deadline: 1/10/2018
The digital Market Guide deadline: 25/10/2018

5. Change of the venue of the World Content Market

In case of non-availability of the premises of the Hotel InterContinental, for extraordinary reasons or circumstances beyond the control of the Organizer (administrative measures or force major circumstances such as a war, strike, riot, revolution, and natural disasters), the Organizer can organize the World Content Market in another hotel, providing the Participant with the similar timing, participation and accommodation conditions.

6. Cancellation of the World Content Market

If the World Content Market is cancelled due to the Organizer's fault or omission or due to the force major circumstances, the Participant will receive the participation fees based on the amount of the paid invoices collected by the Organizer at the time of the cancellation.