

Post Event Report World Content Market - Moscow 2017 Spring 30 May – 1 June 2017

1255 delegates representing 574 companies from 40 countries participated in the World Content Market - Moscow 2017 Spring that was held from 30 May to 1 June 2017 in the Event Hall “InfoSpace”, in the heart of Moscow.

FACTS AND FIGURES

Participants: 1255 delegates representing 574 companies

Countries: 40 countries

Andorra	Croatia	Hong Kong	Kyrgyzstan	Russia
Armenia	Cuba	India	Latvia	Spain
Australia	Czech Republic	Iran	Macedonia	Switzerland
Belarus	Denmark	Israel	Mexico	Turkey
Brazil	Estonia	Italy	Moldova	Ukraine
Canada	France	Japan	Monaco	UK
China	Germany	Jordan	Netherlands	United States
Colombia		Kazakhstan	Philippines	

Exhibitors: 126 companies

Participants: 1255 delegates

Buyers: 40% from number of delegates. TV Channels and video platforms - 40% from number of companies

National Pavilions:

CHINA PAVILION organized by: The State Council Information Office of the People’s Republic of China, State Administration of Press, Publication, Radio, Film and Television of The People’s Republic of China, Shanghai Media Group

TAIWAN PAVILION organized by: TAIPEI MULTIMEDIA PRODUCTION ASSOCIATION

UK PAVILION organized by: UK Embassy in Russia

US PAVILION organized by: Basic Lead

SPRING MARKET HIGHLIGHTS

- Latest industry trends in Russia and CIS conference
- China – Russia Media Forum
- Feeling China. Chinese Content Screenings
- Taiwan Party. New Content from Taiwan
- International animation conference: new content and brands
- UK Pavilion presentation
- US Pavilion presentation
- Latin American content adaptation in Russia and CIS conference
- Focus on Asia-Pacific conference: new projects and content

RUSSIAN SPEAKING TERRITORIES PARTICIPATION

Russia: 1012 delegates

Belarus: 27 delegates

Kazakhstan: 10 delegates

Ukraine: 9 delegates

Kyrgyzstan: 5 delegates

Among Russian buyers: key TV Broadcasters in Russia like Channel One Russia, TV Channel Russia, NTV Broadcasting Company, TNT Broadcasting Network, CTC Network, REN TV Channel, TV Center, Domashny Network, TV3 Channel, TV Channel Friday, TV Channel Zvezda, TV Channel U!

More information: www.worldcontentmarket.com

Next markets:

- World Content Market - Moscow 2017 Autumn: 13 – 15 November 2017
- World Content Market - Moscow 2018 Spring: 29 – 31 May 2018

For registration, contact:

Elena Sunbeam, Director, World Content Market

E-mail: elena@planetsunbeam.com